Press Release

FOR IMMEDIATE RELEASE
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Visit Malaysia Year 2014 Grand Launch is Almost Here

LOS ANGELES –Visitors are invited to come and celebrate the grand launch of Visit Malaysia Year (VMY) 2014 on Janua 4th at Merdeka Square Kuala Lumpur where a dazzling display of fireworks and pyrotechnics effects will fill Malaysia's skylin with festive colors. This much-awaited evening will mark the official commencement of VMY 2014.

Merdeka Square will come alive with cultural music, cultural performances, 1Fabulous Street Food galore, impressive 3 mapping and multimedia showcase—a night definitely worth experiencing! The launch of VMY 2014 promises to be one of th nation's most captivating moments in celebrating 1Malaysia Truly Asia!

From aromatic Malay dishes to piping hot Chinese delicacies and spicy Indian fare, Malaysia is a food lover's paradise! Th 1Fabulous Street Food festival will allow visitors to taste stapled Malaysian dishes from different regions of Malaysia—a mu for all foodies! On the list of 'must-try' at the food festival are char kay teow and satay, of course!



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For more information, please contact Odalys Flores at oflores@saeshe.com.

Malaysia Tourism Promotion Board *or* ***Tourism Malaysia*** *is an agency under the Ministry of Tourisr & Culture, Malaysia. Tourism Malaysia's objective is to promote Malaysia as an outstanding touri*

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destination and aims to showcase Malaysia's unique wonders, attractions and cultures. In 2014, Malaysi will celebrate its fourth Visit Malaysia Year (VMY) with the theme “Celebrating 1Malaysia Truly Asia The VMY 2014 promotional campaign has started this year with a series of year-long special events an activities leading to VMY 2014.

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