Press Release

FOR IMMEDIATE RELEASE
November 4, 2013

Showcasing Malaysia at DEMA Show 2013

For the 18th year, Tourism Malaysia participates in DEMA Show 2013 from November 6th-9th at the Orange Coun Convention Center; the only international trade-only event for the diving, action water sports and travel industries of its kin Having a presence at events such as DEMA allows Tourism Malaysia to showcase and bring global awareness to i extraordinary dive industry. As the country prepares to celebrate and welcome visitors during, Visit Malaysia Year 2014, ne year will be the perfect time for dive enthusiasts to visit.

For those who want to learn more about the region, then what better way to learn first-hand than from two local experts Tourism Malaysia will be hosting a seminar — Malaysia-Endless Underwater Treasures on Thursday, November 7th at 10:0 AM in room S320A and Friday, November 8th at 10:00 AM in room S320C. Clement Lee Ngak Yeo, a seasoned expert with the industry and Ahmat Najah Bin Rahmat, a local diving instructor with more than 3,000 dives under his belt will b highlighting what's new and upcoming in Malaysia's diving world, including highlights on:

• Sipadan Island: a world-renowned dive region and home to the Barracuda Point, the most famous dive site in Malaysia. It home to sea turtles, schooling barracudas, and much more.

• Other popular dive sites such as: Pulau Mantanani, Pulau Mabul, Pulau Labuan, Pulau Redang, Pulau Tioman, and Pula Perhentian.

• Coral Triangle: The world's richest garden of corals and sea life.

• Borneo Eastern and Peninsular Malaysia: Both regions where these islands are located offer divers of all skill levels a opportunity to experience colorful and unique sea life. This includes sea turtles, hammerhead sharks, and giant parrot fishe Divers will also discover a diverse underwater geography, such as sloping reefs, wall dives, deep dives, and wreck dives.

DEMA Show attendees are also invited to stop by the Tourism Malaysia booth #615 to find out more about Malaysia's div scene.

Event Information:
Where: Orlando, Florida
Venue: Orange County Convention Center
Dates: November 6 - 9, 2013
Booth Number: 615 A Visit Malaysia Year 2014 website solely dedicated to VMY2014 was also launched to help travelers pla for an exciting and memorable trip to Malaysia. The site is filled with information on upcoming events and festivals, on whe to eat and shop, and a number of other happenings in the country in 2014.

The website and airport terminal are geared to make traveling throughout Malaysia more convenient for its visitors; especial when accessing East Malaysia, or Malaysian Borneo – home to the states of Sabah and Sarawak! It is on the Malaysia Borneo side where visitors have the opportunity to experience wildlife, lush greenery, pristine waters for diving and off-th beaten path adventure—the last reason Malaysia made the list.

Phoca PDF

-

Malaysia Tourism Promotion Board *or* ***Tourism Malaysia*** *is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia's objective is to promote Malaysia as an outstanding tourist destination and aims to showcase Malaysia's unique wonders, attractions and cultures. In 2014, Malaysia will celebrate its fourth Visit Malaysia Year (VMY) with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started this year with a series of year-long special events and activities leading to VMY 2014.*

For more information, please contact Odalys Flores at oflores@saeshe.com.

###

Phoca PDF