Press Release

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Malaysia’s Award-Winning Homestay Program: A Unique Cultural Experience

LOS ANGELES – For those looking for an affordable, one-of-a-kind travel experience, Malaysia’s award-winning Homesta Program transports visitors to an oasis of tranquility and rustic charm. Clinching the World Tourism Organization (UNWTO 2012 Ulysses Award for Innovation in Public Policy and Governance, this truly unique program offers tourists a first-han experience of life in a traditional village in Malaysia.

The Malaysian Homestay is more than a form of accommodation. Rather, it is a unique and authentic Malaysian experienc that encompasses village lifestyle, culture, agriculture, cuisine and more. Under the program, tourists get to live with a loc family in a village (known as kampung locally) house and learn about their close-knit family relationships, enjoy sumptuou home-cooked food, and discover the simple lifestyle in the country.

Since its introduction in 1995, the Malaysia Homestay program has become increasingly popular among local and foreig tourists. The villages that participate in the program are carefully selected and comply with strict guidelines set by the Minist of Tourism and Culture Malaysia. To date, there are over 3,000 homestay operators from 159 villages that spread all over th country, in every state.

Given the varied locations and settings, every homestay presents a different experience. For example, visitors to the Kampun Seri Tanjung homestay, Melaka, can make a trip to the many Dutch and Portuguese historical landmarks there. For a taste island life, visitors can head to the Desa Wang Tok Rendong and Pulau Tuba homestay in Langkawi.

This program is suitable for families, students, or corporate groups. The simplicity of the kampung folks, along with the engaging pastimes, will create a unique and memorable holiday. Experience genuine Malaysian warmth and let the homespu hospitality work its charm!

For more information regarding the Malaysia Homestay Program, please visit www.go2homestay.com.

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