Press Release

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Malaysia Makes Lonely Planet's Top 10 Countries to Travel in 2014

NEW YORK – Lonely Planet recently released their Best in Travel 2014 list and named Malaysia, with its diverse array culinary treats, culture and activities, as the number 10 destination to visit. With just 40 days left until the official start of Vis Malaysia Year 2014 (VMY2014)—one of the factors that aided Malaysia into making the list; the country anxiously awaits welcome an anticipated 28 million visitors next year!

Furthermore, Malaysia will be breaking ground in 2014 with the opening of a new terminal for budget carriers at the Kua Lumpur International Airport (KLIA); another factor that places Malaysia on the list. Once this massive project is completed, th new terminal, KLIA2, will be the largest low-cost carrier terminal in the world, incorporating 60 gates, eight remote stands ar 80 aerobridges, plus space for 225 premium retail outlet stores. By May, competitive fares will be offered by airlines such a AirAsia, Firefly and new operator Malindo Air.

A Visit Malaysia Year 2014 website solely dedicated to VMY2014 was also launched to help travelers plan for an exciting ar memorable trip to Malaysia. The site is filled with information on upcoming events and festivals, on where to eat and shop, ar a number of other happenings in the country in 2014.

The website and airport terminal are geared to make traveling throughout Malaysia more convenient for its visitors; especial when accessing East Malaysia, or Malaysian Borneo – home to the states of Sabah and Sarawak! It is on the Malaysia Borneo side where visitors have the opportunity to experience wildlife, lush greenery, pristine waters for diving and off-th beaten path adventure—the last reason Malaysia made the list.

Malaysia Tourism Promotion Board *or* ***Tourism Malaysia*** *is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia's objective is to promote Malaysia as an outstanding touris destination and aims to showcase Malaysia's unique wonders, attractions and cultures. In 2014, Malaysi will celebrate its fourth Visit Malaysia Year (VMY) with the theme "Celebrating 1Malaysia Truly Asia The VMY 2014 promotional campaign has started this year with a series of year-long special events an activities leading to VMY 2014.*

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