Press Release

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Borneo Eco Tours Awarded First Place in Responsible Tourism

NEW YORK – Borneo Eco Tours based in Sabah, Malaysia has been awarded the first place honor in the 2015 Responsib Tourism Showcase by the Educational Travel Community (ETC), an organization that is committed to supporting partners th diligently champion the implementation of sustainable initiatives.

Responsible tourism has a positive economic impact on a destination while minimizing ecological, social and cultural impact Sustainable visitors experiences include volunteerism, engagement with the local community, traveler philanthropy an becoming a steward of the environment.

Founded in 1991, Borneo Eco Tours offers exotic cultural elements, bird watching tours and wildlife river safaris. Owner Albe Teo believed that “an eco tour without and ecolodge is not complete,” thus the 20-room Sukau Rainforest Lodge was create The ecolodge has won multiple international awards and has hosted groups focused on the mission of sustainability such a World Ecotourism Conference and the WWF Annual Conference.

“Ecotoursim is about the people and their culture, when tourists come here they want to experience the wildlife and th people, and what better way than to have the local people tell their interpretation,” said Albert.

Borneo has a vast array of biodiversity including 10 species of primates and 8 species of hornbills and is home to the olde rainforest in the world. This unique environment is what brings visitors from all over the world to Malaysia. Borneo Eco Tou respects the traditions of the indigenous people, encourages minimal impact to the wildlife and environment while makin community-?based tourism a priority through the employment of local guides.

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For more information, please contact Lauren Halley at lhalley@saeshe.com.

Malaysia Tourism Promotion Board *or* ***Tourism Malaysia*** *is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia's objective is to promote Malaysia as an outstanding touris destination and aims to showcase Malaysia's unique wonders, attractions and cultures.*

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