Press Release

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Announcing “2015 Year of Festivals” (MyFest) in Malaysia

NEW YORK– Malaysia Year of Festivals 2015, or MyFest 2015, will spearhead the country’s tourism promotions following c from Visit Malaysia Year 2014, the Ministry of Tourism and Culture confirmed recently.

MyFest 2015 will be the country’s biggest ever fiesta of celebrations, events and happenings. Working together with industr players and stakeholders, the Ministry of Tourism and Culture Malaysia has identified key events, attractions, focus produc and marketing strategies.

The new campaign highlights the harmonious diversity of Malaysian culture. The calendar for 2015 is packed with festivitie from every genre; cultural festivals, shopping extravaganzas, international acclaimed events, ecotourism events, arts, mus food promotion and more.

New events include Asian Symphonies, International Festival of Shadow Plays, Truly Asian Street Food Festival, Kua Lumpur Lake Gardens Festival, BBKLCC World Fiesta MYOF 2015 and the 1st Craft International Festival.

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Malaysia Tourism Promotion Board *or* ***Tourism Malaysia*** *is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia's objective is to promote Malaysia as an outstanding touris destination and aims to showcase Malaysia's unique wonders, attractions and cultures. In 2014, Malaysi will celebrate its fourth Visit Malaysia Year (VMY) with the theme “Celebrating 1Malaysia Truly Asia The VMY 2014 promotional campaign has started this year with a series of year-?long special events an activities.*

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