Press Release

FOR IMMEDIATE RELEASE
August 28, 2014

MALAYSIA?S TOURISM HIGHLIGHTS—SEPTEMBER 2014

LOS ANGELES, August 28, 2014 – A mix of art, cultural, sports, nature and international fashion events wraps up the thi quarter of 2014. Here are some of the highlights of September 2014:

MUD: Our Story of Kuala Lumpur

Witness the story of Kuala Lumpur unfold on stage as three best friends – Mamat, Meng and Muthiah head to the capital ci to seek their fortune during the 1880s. The show promises to be a colourful and entertaining multi-cultural experience for all a lively musical showcasing the rich diversity of the people who built Kuala Lumpur. It is an inspiring tale of friendshi perseverance and finding joys in a simple cup of teh tarik.

Organizer: Enfiniti Vision Media
Date: Ongoing
Time: Twice Daily: 3pm – 6pm and 8.30pm – 9.30pm
Venue: Panggung Bandaraya, Jalan Raja, Kuala Lumpur
Price: $14 – $19
Contact: +6 03 6142 9877
Website: mudkl.com

Sarawak Regatta 2014

The renowned Sarawak Regatta 2014 is back in Kuching! Started from the Brooke era, the traditional longboats race aimed stop racial wars among local tribes where headhunting was largely practiced. The colorfully designed and decorated longboa can accommodate up to 30 paddlers on the boat. Aside from boat races, highlights of the event include “Brooke Swim kayaking and duck catching competitions.

Organizer: Resident Office Kuching
Division Date: September 4-7 2014
Venue: Kuching Waterfront, Kuching, Sarawak
Contact: +6 082 507 051/ 055
Website: www.sarawaktourism.com

Media for 21st Century Children!

For the first time, a global summit on media in the development, education and wellbeing of children is taking place in Asia! The **7th World Summit on Media for Children (WSMC) 2014** aims to improve the quality of media for children throug networking, debates and workshops on content creation from more than 2,000 producers, broadcasters, media regulator educators and community leaders.
If you are someone who works in the field of childhood development with an interest in media, this Summit is for you!

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Organizer: Asia-Pacific Broadcasting Union (ABU)
Date: September 8-10 2014
Venue: The Royale Chulan Hotel, Kuala Lumpur
Contact: +6 03 2282 3592
Website: www.wsmc2014.org

Royal Pahang Billfish International Challenge 2014

The largest fishing competition in Malaysia is here! The Royal Pahang Billfish International Challenge (RPBIC) 2014 is a annual offshore fishing competition that practices the “Catch and Release” method.
RPBIC takes advantage of the active migration season of the billfish, such as marlin and sailfish which pass through th Rompin area from the northern hemisphere to Australia, between March and September.
Loaded with dynamic bursts of excitement for the experienced angler, it is a highly anticipated event especially for those wh seek adventure and eco-friendly sports.
Organizer: Pahang State Government, Tioman Development Authority & Pahang Tourism
Date: September 12-14, 2014
Venue: Pantai Lanjut, Rompin, Pahang
Contact: +6 09 514 1206
Website: www.rpbic.com.my

Watch World-Class Tennis Live in KL

The ?**Malaysia Open, Kuala Lumpur 2014?** will play host to the best line up of players in its young history. Nick Kyrgios, th 19-year-old Australian player who won the 2013 Australian Open Boys? Singles event will be making his Malaysia professional debut this year. Other than world-class tennis action, highlights of the event include the signature catch-theba promotions with prizes, the on-court coin toss and also daily autograph sessions with the players. Come and support them!

Organizer: Ministry of Tourism and Culture, Malaysia
Date: Qualifying Weekend, September 20-21 2014 Main Draw, September 22-28, 2014
Venue: Putra Stadium, Bukit Jalil, Kuala Lumpur
Contact: +6 03 9222 8881
Website: www.malaysianopentennis.com

It is now bigger and better!

Kite enthusiasts from all across the globe will bring their new creations and fly these magnificent art pieces at the **10th Borne International Kite Festival 2014**! Highlights of the festival include the Stunt Kite/ Revolution Kite performances, the 1st As Pacific Sport Kite (dual-line) Championship, Creative Kites Display, ?wau?-making workshop, and cultural night performanc

Organizer: Borneo International Kite Festival Secretariat, Bintulu Development Authority (BDA)
Date: September 24-28, 2014
Venue: Old Bintulu Airport, Bintulu, Sarawak
Contact: +6 086 332 011
Website: www.borneokite.com

Africa-Malaysia International Fashion Show 2014

Nineteen celebrated fashion designers from across the Africa continent including Tina Lobondi, Taibo Bacar and Mina Evar are invited to present their “Fall 2014” collections in Malaysia.

AMIFS 2014 is a platform to celebrate the work of Africans and African inspired designers by promoting their rich cultur heritage especially in the Asia Pacific continent.

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Organizer: Standard Pacific Global Sdn. Bhd. & Astral Skyline (M) Sdn. Bhd.
Date: September 24-28, 2014
Venue: Avenue K Shopping Mall
Contact: +6 017 6434 912 (Puan Zainun)
Website: http://www.africa-malaysiafashionshow.com/

6th Borneo Bird Festival 2014

Calling all birding enthusiasts; grab the chance to see vibrant-colored birds from Kingfishers to the elusive Borneo Bristlehea at the 6th Borneo Bird Festival 2014! Spread over 3 days, the event offers various activities such as bird photography, guide bird walks, a bird race and a bird watching competition. The event aims to raise awareness of over 568 bird species in Saba four of which are found nowhere else in the world.

Organizer: Sabah Tourism Board
Date: September 26-28, 2014
Venue: Rainforest Discovery Center (RDC) Sandakan, Sabah
Contact: +6 088 212 121 (Noredah Othman)
Website: www.borneobirdfestival.com

Asia Pacific Ironman Langkawi 2014

Missed the 3-in-1 sports challenge in Desaru? Upcoming is the Asia Pacific Ironman Langkawi 2014 for you to prove you mettle as a triathlete again!

Ironman is triathlon?s marquee challenge and this ultimate endurance race requires the completion of 3.8 km of swimmin 180 km of cycling and 42.2 km of running, all three in a single day. Take a truly Malaysian cultural journey through tropica hilly and demanding terrain!

Organizer: Ironman Malaysia
Date: September 27, 2014
Venue: Langkawi, Kedah
Contact: +6 03 7491 0505
Website: http://ap.ironman.com/triathlon/events/asiapac/ironman/malaysia

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For more information, please contact Lauren Halley at lhalley@saeshe.com.

Malaysia Tourism Promotion Board *or* ***Tourism Malaysia*** *is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia's objective is to promote Malaysia as an outstanding touris destination and aims to showcase Malaysia's unique wonders, attractions and cultures. In 2014, Malaysi will celebrate its fourth Visit Malaysia Year (VMY) with the theme “Celebrating 1Malaysia Truly Asia The VMY 2014 promotional campaign has started this year with a series of year-long special events an activities.*

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