Press Release

FOR IMMEDIATE RELEASE
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1Malaysia Year-End Sale is Back

Visitors can take part in extreme holiday shopping

Los Angeles – From trendy malls to open-air markets, the atmosphere is vibrant with the mood for the best shopping ar leisure experiences in Malaysia—perfect for holiday shopping! Yes, the fabulous 1MALAYSIA YEAR-END SALE (1MYES) back—bigger and better, with events and happenings in hundreds of shopping outlets all over the country from November 1 2013 to January 5, 2014.

Tourism Malaysia has released a special “My Extreme Shopping Addiction” booklet that lists all major events, promotions ar happenings throughout the country during 1MYES. Visitors can pick up the free booklet at all Tourism Malaysia offices ar Tourist Information Centers.

This year Central Market in Kuala Lumpur celebrates its 125th Anniversary during 1MYES. Not only are they having a sale ar hosting a Heritage Food Fair, but visitors also have the opportunity to discover how Central Market was transformed from wet market to a center for Malaysian culture, heritage, art and craft at the Walking Down Memory Lane exhibition. A list additional activities being held to celebrate can be found in the My Extreme Shopping Addiction booklet.

1MYES is one of the three major shopping seasons in the country and offers the best bargains, the best choices, and the be shopping experience in all of Southeast Asia.

With gigantic malls, terrific bargains, top value offers and great chances to win attractive prizes in many contests and activitie organized during this time of the year, 1MYES has all the elements to cause “extreme shopping addiction”. The fun extend beyond the malls and markets to hotels, restaurants, tour operators and transport companies; all offer tempting holida packages for visitors to take advantage of.

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For more information, please contact Odalys Flores at oflores@saeshe.com.

Malaysia Tourism Promotion Board *or* ***Tourism Malaysia*** *is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia's objective is to promote Malaysia as an outstanding tourist destination and aims to showcase Malaysia's unique wonders, attractions and cultures. In 2014, Malaysia will celebrate its fourth Visit Malaysia Year (VMY) with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started this year with a series of year-long special events and activities leading to VMY 2014.*

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