Press Release

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Malaysia Receives Medical Travel Destination of the Year Award

Malaysia's medical tourism received a boost when the country was declared as "Medical Travel Destination of the Year" a the International Medical Travel Journal (IMTJ) Medical Travel Awards 2015. The event took place at the Royal Garden Hot in London on 15 April.

Malaysia won the award based on all-round excellence in promoting inbound medical tourism, verified statistics of year growth in medical tourists served, evidence of high levels of patient satisfaction and coordinated activities that delivered a increase in medical tourism.

The "Medical Travel Destination of the Year" award was received by the Chief Executive Officer of Malaysia Healthcar Travel Council (MHTC) Sherene Azura Azli. MHTC was established in 2009 under the Ministry of Health to develop an promote Malaysia's healthcare travel industry.

A total of 13 awards in four categories (Healthcare Provider and Agency, Marketing, Quality and Service, and Overa Achievement) were handed out at the ceremony. Malaysia's private hospitals received several awards during the even namely Excellence in Customer Service (Gleneagles Hospital, Kuala Lumpur), Best Quality Initiative of the Year (Imperi Dental Specialist Centre), Best Travel Website of the Year (Ramsay Sime Darby Healthcare), International Cosmetic Surge Clinic of the Year (Beverly Wilshire Medical Centre), and International Dental Clinic of the Year (Imperial Dental Speciali Centre).

Besides that, two hospitals also came in as the most Highly Commended hospitals. They are Imperial Dental Specialist Centr for its travel website and Prince Court Medical Centre, Kuala Lumpur for its customer service.

Undoubtedly, these recognitions will not only help raise awareness on the country's top notch and innovative healthcar facilities, but also its position as a premier world-class medical tourism destination.

In 2014, during the inaugural IMTJ Medical Travel Awards, Malaysia's private hospitals swept three out of nine awards, i.e International Hospital of the Year (Gleneagles, Kuala Lumpur), International Dental Clinic of the Year (Imperial Dent Specialist Clinic, Kuala Lumpur) and International Infertility Clinic of the Year (Prince Court Medical Centre, Kuala Lumpur).

Organized by the IMTJ, which was established in 2007, the annual IMTJ Medical Travel Awards is a prestigious award tha recognizes innovation, excellence and best practices in the medical travel and medical tourism sector. It is judged by a independent panel of medical travel experts.

This year, the awards ceremony was held in conjunction with the IMTJ Medical Summit, which took place at the same venu from 15-16 April. If you have any inquiries regarding the award, kindly contact the Manager – Public Relations Communications of MHTC Shobena Singam at +6 03 2283 2003 or via email at shobena@mhtc.org.my

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Malaysia Tourism Promotion Board *or* ***Tourism Malaysia*** *is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia's objective is to promote Malaysia as an outstanding tourist destination and aims to showcase Malaysia's unique wonders, attractions and cultures.*

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